PROJECT TITLE : Flavour Development

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PERIOD COVERED : March 22nd - April 25th, 1980

Barbara project

Flavouring was done on the first part of the 20 kg. of tobacco. Cigarettes were manufactured and smoked by panel A.

The prototype accepted by the experts was BA-AC-2 flavoured and found to have "a good tobacco taste, well married, lively and virile".

Miami project

MI-AC-2, MI-AC-3 and BA-AC-2 flavours were tested on prototype 1p. Panel A found MI-AC-2 prototype more on the line of the "German Camel" but inferior in quality to the BA-AC-2 flavoured prototype (already chosen for Barbara).

Gosta project

GO-AC-3 to 9 flavours were injected on prototypes 33 and 34. Panel A preferred prototype 34, with GO-AC-5 flavour and concluded on a "good taste impact and response. The taste is pleasant and it goes more in the direction of "Blend extra"."

A first batch of 15 kg. was flavoured and cigarettes should be smoked and compared to the double filter prototype by Panel A.

Maryland project

Flavours sent by the different suppliers contacted were tested and a first selection done. The flavours "Maryland enhancer No. 3425" and "Tobacco flavour No. 19.96.0481" were chosen and injected on prototypes No. 117 and 120.

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Prototype 117 with No. 19.96.0481 flavour was considered interesting.

Lolita project

Three batches of tobacco were flavoured with LO-AC-5 according to the modifications required by the experts:

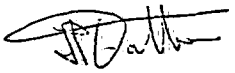
1. Normal LR-AC + 100% of LO-AC-5 additives

2. Normal LR-AC + 50% of LO-AC-5 additives

3. Normal LR-AC + 25% of LO-AC-5 additives

These three cigarettes were smoked by Panel A, and preference was given to the prototype having 25% of LO-AC-5 additives. This taste evaluation will be repeated after appropriate ageing of the test cigarettes.

J.P. Patton



April 29, 1980
JPF/noh

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